



No Show / Late Cancellation Policy

No-shows and late-cancellations cause problems that go beyond a financial impact on our practice. When an appointment is made, it takes an available timeslot away from another patient. No-shows and late-cancellations delay the delivery of healthcare to other patients. Often, patients are scheduled for multiple appointments the same day; mammogram, bone density and annual exam or ultrasound and office visit.

A “late-cancellation” is canceling an appointment within 24 hours of the office appointment. We understand that situations occasionally arise, but we will allow an appointment to be cancelled at any time prior to the appointment.

A “no-show” is missing a scheduled office appointment(s).

Starting October 1, 2026, Physicians for Women will start charging a No-Show fee of \$25 per appointment type scheduled that day.

Please understand that insurance companies do not reimburse for No-show fee. This is solely the responsibility of the patient.

To cancel or reschedule an appointment, please call Physicians for Women of Greensboro at 336-273-3661 and speak with a scheduling associate.